



ACTIVATE Talk

UNICEF

“Innovative Approaches to Advocate for Child Rights”

Location & Date

The United Nations Headquarters in New York City
in the Secretariat Building – Conference Room 2 (Basement)
June 10, 2014

Please RSVP [here](#) before June 8 2014.

Context:

On June 10 2014, UNICEF will convene an Activate Talk at United Nations Headquarters, as a side-event to “Contributions of Human Rights and the Rule of Law in the post-2015 Development Agenda”- a high-level event convened by the President of the General Assembly from June 9 to 10. The New York Activate Talk will highlight how innovative and participatory approaches can help overcome inequality and realize rights for the most disadvantaged children.

Speakers:

- **Saba Ismael** (Pakistan) is the Executive Director of Aware Girls, a Peshawar-based NGO that she co-founded at the age of 15, along with a group of other young women, which works to empower women through training and advocacy. In 2010, she was a civil society representative at the Informal Interactive Hearing of the General Assembly with Non-Governmental Organizations, Civil Society and the Private Sector at the United Nations headquarters.
- **Erik Martin** (USA) is a game designer and a student at the University of Maryland creating his own major in New Media and Global Affairs. He is currently organizing a Student Constitutional Convention to create a National Student Bill of Rights with current and veteran students across the country, and works as a consultant to create games that entertain and engage players to promote peace and civil society with the



international development agency FHI360.

- **Sofia Garcia-Garcia** (Spain) is an active member of the Major Group of Children and Youth and the facilitator of its children working group. She ensures that the voices, needs and rights of the youngest children are also represented by the group by convening the voices of the children as well as the information gathered through different consultations by child-led organizations.
- **Chernor Bah** (Sierra Leone) is a passionate youth advocate and leader, girl champion and former refugee from Sierra Leone. He is the Campaign Coordinator for Youth Engagement at A world at School. Chernor is the youth representative on the high level steering committee for Global Education First Initiative and Chair of the Youth Advocacy Group.

Agenda:

1:30pm- 1:45pm: Introduction by UNICEF

1:45pm- 1:50pm: Moderator [Femi Oke](#) introduces event

1:50pm- 2:25pm: Presentations by Activate Speakers

2:25pm - 2:45pm: Questions & Answers session.

For more information about this event, please contact Rhazi Kone at rkone@unicef.org